

Natural Disaster Risks & Costs

Whether it's a hurricane, a winter storm or seasonal flooding, local businesses must deal with natural hazards that could result in losses.

What are the risks to your business?
What are the costs of not being prepared?

**Small
Business
Risk
Factors:**

25%

of small businesses that close due to a natural disaster **never re-open for business.** (Source: [SBA](#))

68%

of small businesses **have no disaster preparedness plan.** (Source: [Nationwide Insurance](#))

**Local
Natural
Disaster
Threats:**



Hurricanes & Tropical Storms



Blizzards & Heavy Snowfall



Flooding

**Top Small
Business
Costs &
Risks:**

1. Loss of Sales & Revenue
2. Inventory Loss
3. Loss of Customers & Contracts
4. Property Damage
5. Vulnerability to Crime
6. Loss of Data Records
7. Loss of Employees

How to Be Prepared



Planning

Download a preparedness planning toolkit or mobile app from [DisasterSafety.org](#) and get started.



Teamwork

Review your plans with your key customers, suppliers & vendors and professional support service providers so there are no surprises if disaster strikes.



Practice

Regularly discuss your plans with your staff and employees and keep them up to date.